

### Even with Al boosters, the market continues to face several challenges

Many organizations struggle to turn great designs into great products because of inefficiencies along the way.

creating inconsistencies and costly rework. Manual handoffs slow

Without

1. Simple

Design-To-Code

We transform your designs from

developer-friendly code for web

tools like Figma into clean,

and mobile applications.

scalable design systems, teams duplicate effort and deliver fragmented user interfaces.

implementation cycles, while

On top of that, disconnected tools create silos, miscommunication between teams leads to delays, and low design maturity causes UX to be undervalued—hurting both quality and usability.

# From concept to code, without the usual delays.

A platform that closes the gap between design and development. We transform high-fidelity designs into clean, responsive front-end code - so you can focus on what truly matters: delivering value to your users.



#### 2. A Team of Experts

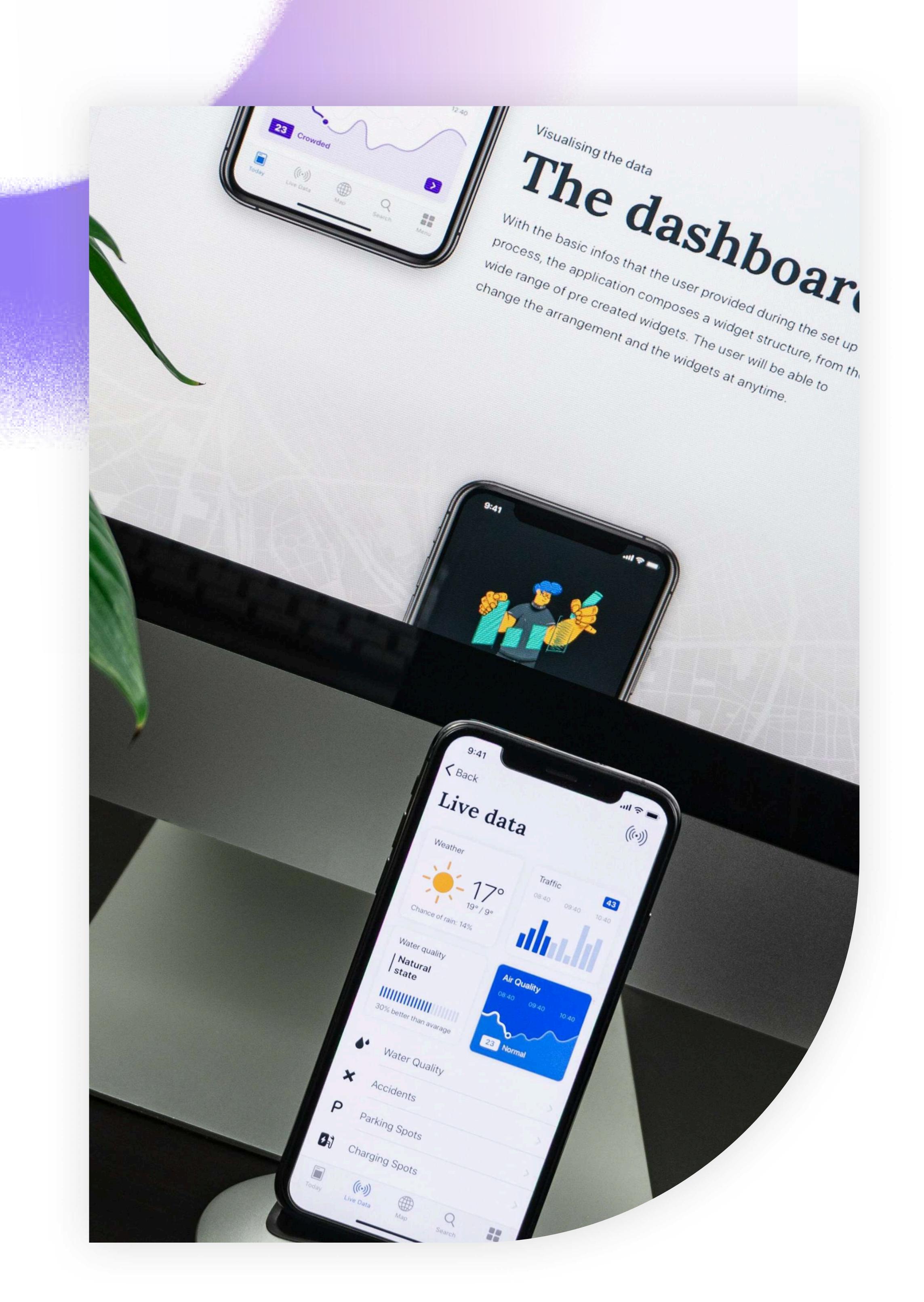
We have a team of experts in all disciplines of design, such as design thinking, design systems, and user interface.

We also have a team of IT professionals to support your operations —specialists in frontend and back-end development, architecture, DevOps, and system integration.

## 3. Curated Best Practices

Qintess has built knowledge over time, and we are up-to-date with the newest market trends.

Based on this experience, we have developed a methodology that combines best practices in design systems, design-to-code automation, and agile workflows.



# How a good design helps to mitigate project issues?

#### Increased sales and revenue

Good user experience drives customer satisfaction, increasing the likelihood of purchase and directly impacting revenue

### Reduced development cost and time

A user-centered design approach, combined with early usability testing, prevents costly rework by identifying issues before development.

### Decreased need for training users

Well-designed systems are intuitive, reducing or even eliminating the need for extensive user training—and cutting associated costs.

#### Reduced support costs

Clear and usable interfaces minimize user errors, lowering the demand on customer support and operational overhead.

#### Increased productivity

Efficient interfaces help users complete tasks faster and more easily, boosting overall productivity.

### Increased user satisfaction and brand loyalty

A positive user experience strengthens engagement, loyalty, and long-term customer value—while poor UX drives users away.

# Qodecraft is the bridge between Design and Development

Scan the QR code to know even more how Qodecraft will bring your company's projects to life in a brand new, pixel perfect way

